

Maersk Line partners with AUSMEPA for cleaner Australian seas

As part of our continuing focus on reducing the carbon footprint of sea transportation, Maersk Line is pleased to announce our new partnership with the Australian Marine Environment Protection Association (AUSMEPA).

Maersk Line is the first container carrier to become partners of the Association itself and to have ships registered as members of the Association.

For many years now Maersk Line have regarded sustainability as a key part of our strategy - already reducing CO2 emissions by more than 15% over the past six years, and aiming to reduce a further 20% by 2017. The new partnership with AUSMEPA is an important step in bringing our global message on sustainability to a local level.



Presentation of AUSMEPA Flags and ship certificates to A.P. Moller-Maersk Group companies Maersk Australia Pty. Ltd and Svitzer Australia Pty. Ltd at AUSMEPA's 10th Anniversary on Tuesday 13 July From left to right: Mr. Ben Burns General Manager Marine & Technical, Svitzer Australia, Ms Karen Shaw Manager Communications, Australian Shipowners Association, Michael Julian Executive Director AUSMEPA and Mr. David Oliver Customer Service Manager, Maersk Australia.



AUSMEPA's Founding Fathers gather at AUSMEPA's 10th Anniversary on Tuesday 13 July in Brisbane. From left to right Michael & Rhondda Alexander, Greg McGarvie, Ted Sorrensen MP for Hervey Bay, Peter Morris, Neil Baird and Michael Julian

"One of the main reasons for partnering with AUSMEPA is the education focus of their programme" explains Derek Singline, Trade and Marketing Manager of Maersk Australia "It is such a large part of our global strategy and focus as a company that we are extremely pleased to have found such a good fit locally, bringing our global message on sustainability to the Australian community."

The new partnership involves Maersk Line being recognised as a Gold Sponsor of the association as well as 5 of our fully operated vessels deployed on our key Boomerang service certified by the AUSMEPA Board as safe and environmentally friendly and therefore registered as ship members. The vessels are Grasmere Maersk, Maersk Gairloch, Maersk Garonne, Safmarine Makutu, Safmarine Mulanje.

While talking about AUSMEPA's Ship Membership scheme Michael Julian, Director of AUSMEPA, said "to be approved as a ship member, each ship must have a good safety and environmental record and meet AUSMEPA's strict criteria which is to not have had a port State control (PSC) detention in the previous two years."

The certificates and flags for these special member vessels were presented to Maersk Line at AUSMEPA's 10th Anniversary dinner July 13th 2010 in Brisbane where they were accepted by our Customer Service Manager David Oliver.

The anniversary dinner also saw 6 tugs from Svitzer Australia awarded membership. The tugs are part of Australia's emergency towing arrangements and as such fulfill a first line of defence in preventing pollution by ships that may have suffered either an engine breakdown or grounding.

"It is very pleasing to see Maersk and Svitzer, both member companies of the major A.P. Moller-Maersk Group, being recognised for their quality and commitment to the marine environment."

~ Michael Julian, Director AUSMEPA